

# Capability Statement

## 2026



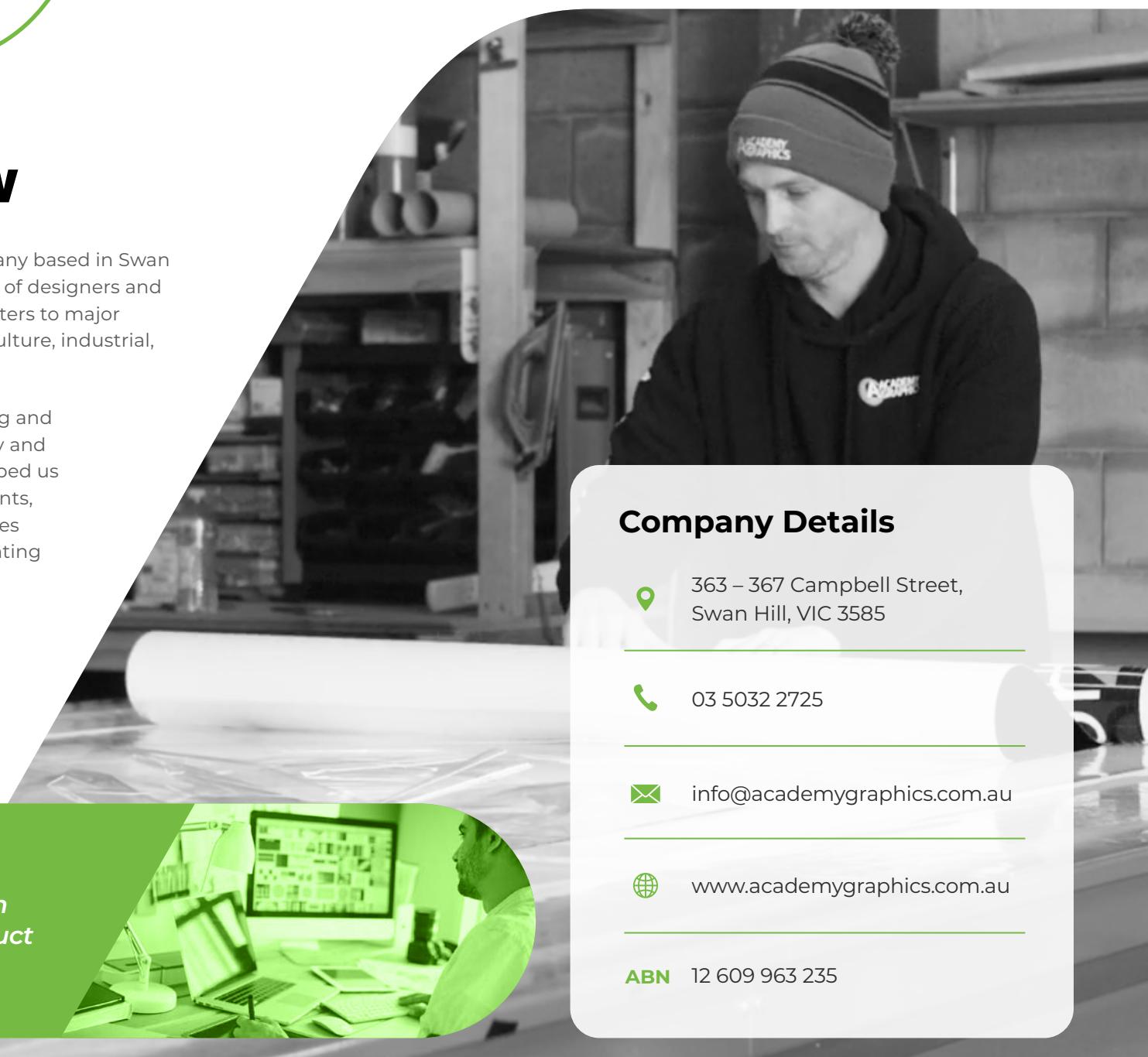
# company overview

**Academy Graphics** is a signage and design company based in Swan Hill, VIC, serving clients nationwide. Our skilled team of designers and signwriters, supported by well-equipped facilities, caters to major commercial clients across industries including agriculture, industrial, manufacturing and local council.

We are committed to quality and innovation, creating and printing visual products that enhance brand visibility and communication. Our collaborative approach has helped us build long-term relationships with key corporate clients, emphasising our ability to deliver high-quality services including a wide array of signage services, offset printing and digital printing.

We blend the strengths of a leading enterprise with a personal commitment to each client, ensuring swift turnarounds and dependable service for all signage and product manufacturing requirements.

*Explore how Academy Graphics can revolutionise your visual communication with our high-quality signage and product solutions tailored to your brand's needs.*



## Company Details

- 363 – 367 Campbell Street,  
Swan Hill, VIC 3585
- 03 5032 2725
- info@academygraphics.com.au
- www.academygraphics.com.au
- ABN 12 609 963 235



## our purpose

*Unlock your brand's potential with Academy Graphics. Connect with us to experience dedicated service and fast turnarounds.*

At Academy Graphics, under Matt's leadership and his extensive background in sign writing and graphic design, we focus on empowering our clients. Our team is known for being exceptionally approachable and personable, dedicated to forging lasting relationships through genuine interactions.

We offer rapid, adaptable solutions catered to a diverse range of clients and industries, prioritising sustainable practices and effective communication. Our aim is to consistently deliver a superior service of printing and signage production, ensuring your projects are executed with precision and care.



*Boost your brand with Academy Graphics, where creativity aligns with precision. Partner with our local team to transform your vision into reality.*



# our services

At Academy Graphics, we go beyond just meeting your needs; we aim to enhance your brand's impact through a suite of specialised services.

From initial concept to final print, our expert team offers innovative signage, precise offset printing and flexible digital printing solutions. Each service ensures your message stands out in your market, delivering quality and creativity that exceeds expectations.



## Digital Printing And Branding

Academy Graphics' digital printing caters to custom projects such as business cards, posters, stubby holders, magnets, booklets, flyers, brochures, advertising and labels providing personalised, high-quality results for your marketing needs.



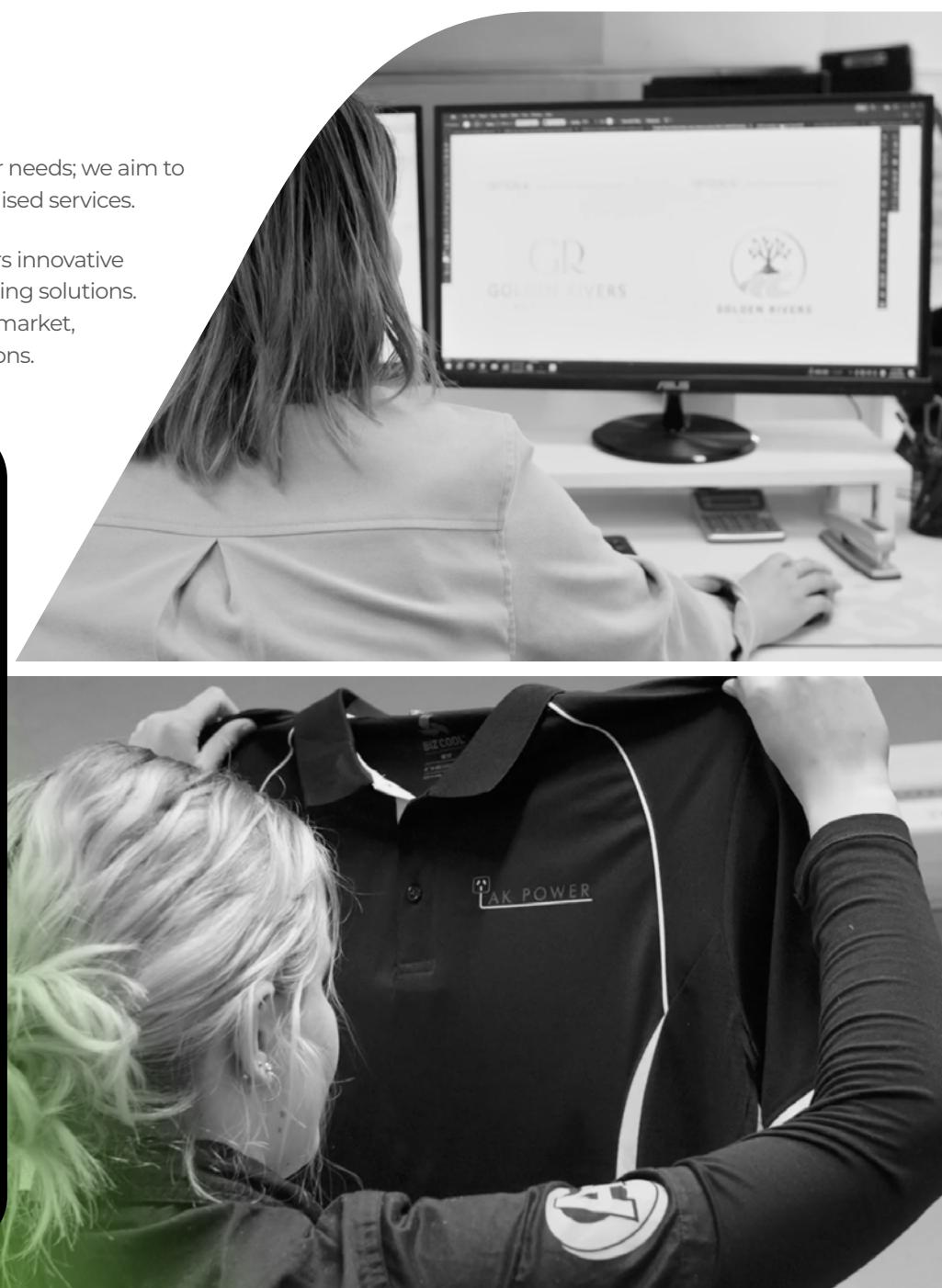
## Offset Printing

Our offset printing services produce high-quality, large-volume materials like letterheads and brochures, ensuring detailed precision and superior colour fidelity for essential business communications.



## Signage

Academy Graphics delivers tailored signage solutions that boost brand visibility for major corporate clients. Our offerings include high volume large format printing, decals, digital displays, vinyl lettering and signage packs, crafted to ensure impactful and durable branding in various environments.



# industries we serve

Academy Graphics caters to a diverse range of industries by delivering custom-made graphic design and printing solutions that address the unique challenges and demands of sectors such as education, healthcare, retail and corporate enterprises, enhancing their communication and brand presence.

Agriculture

Education

Political Campaigns

Commercial

Healthcare

Local Councils

Manufacturing

Corporate

Mining

Industrial



*Experienced in supporting clients from a wide range of industries, our team excels in communication and adapting to your business needs.*



# our clients

At Academy Graphics, we serve a broad range of clients, from individual residential projects to large commercial enterprises. Our expertise allows us to address the complex demands of various industries.

With a focus in handling large quantities and meeting tight deadlines, we ensure reliable, high-quality outcomes in printing and signage. Our ability to adapt and deliver precisely what our clients need has made us a preferred partner for those seeking effective and comprehensive visual communication solutions.



## our team

At Academy Graphics, our locally based team is committed to providing personalised service and dedicated attention to each client and project.

With a wealth of skills and experience, our designers and sign writers deliver high-quality work that perfectly aligns with client specifications. This combination of local presence and professional expertise ensures that every project is executed with care and precision, achieving exceptional results that truly stand out.



**Matt Phelan**  
Owner and Director



“

**We have been dealing with Academy Graphics for the past 6 years and we have nothing but good words to say. Their work and the materials they use are exceptional. Academy have also been great for turning jobs around for us at last minute notice.”**

*Kirk Harberge,  
Managing Director, Harberge.*

“

**BusBiz have used Academy Graphics since 2005 – we cannot recommend them enough!**

**Matt and his team are friendly & approachable, be it signage or printing requirements their attention to detail is commendable.”**

*Peter Pickering,  
Managing Director, BusBiz.*

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**VISIT OUR  
WEBSITE**